



# Lesson Planet Debuts at FETC

## Lesson Planet Now Offers Site License Edition of Its Popular PreK-12 Search Solution for Teachers

See Lesson Planet at Booth #P208

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**FOR IMMEDIATE RELEASE**

**ORLANDO, February 1, 2011 – Florida Educational Technology Conference (FETC)** – Lesson Planet, a leading online search solution and community specifically for PreK-12 educators, is showcasing its [Lesson Planet Site License Edition™](#) at this week's Florida Educational Technology Conference. With the new Edition's special pricing and admin tools, schools and districts can now easily provide all their teachers with the same powerful solution that individual teachers in the Lesson Planet community have enjoyed for nearly a decade.

Lesson Planet (<http://www.lessonplanet.com>) is a leading online curriculum solution that helps teachers search from more than 350,000 teacher-reviewed and rated online lessons and worksheets. Educators can narrow their searches for online curriculum by grade, teacher rating, subject, resource type, teaching method, theme, calendar, technology, duration, and more.

"We are very excited to introduce our popular and proven search engine for teachers to school and district administrators," said Jim Hurley, Lesson Planet CEO & Founder. "Teachers love how Lesson Planet helps them find targeted, peer-reviewed, standards-correlated online lesson plans and worksheets for nearly any subject quickly and easily. Our new Site License Edition enables schools and school districts to purchase and efficiently administer multiple Lesson Planet subscriptions for their teachers."

Lesson Planet provides ongoing updates of new resources, tools, and features to constantly enhance the Lesson Planet teacher experience. Each month, Lesson Planet's team of credentialed teacher-reviewers add more than 10,000 new reviews of online lessons and worksheets to Lesson Planet's ever-expanding solution.

"Our Lesson Planet Site License Edition site license allows us to provide over 4,000 teachers in Santa Barbara County with full membership access to Lesson Planet," said Steve Keithley, Director of Instructional Media Services, Santa Barbara County

Education Office. "Lesson Planet is quite simply the quickest and easiest way for teachers to get lesson plan ideas on the web. The high quality of search results, ease of use, and suggestions for related resources make Lesson Planet an excellent value for any teacher who is interested in saving time and gaining from the expertise of other educators around the world. I highly recommend Lesson Planet as a tool for new and veteran teachers alike."

### **About Lesson Planet**

Lesson Planet is a leading online teacher search solution and community specifically for PreK-12 educators. The company is dedicated to improving student education by providing teachers with a convenient way to discover, save, and share innovative online lesson ideas and resources. When it comes to lesson planning, Lesson Planet saves valuable time by making it easy to search from a selection of over 350,000 teacher-reviewed and rated online lessons and worksheets. Lesson Planet allows teachers to narrow their searches by grade, rating, subject, teaching method, resource type, calendar, theme and more. In seconds, teachers can find targeted, peer-reviewed, standards-correlated online resources that enable them to more effectively differentiate their instruction to fit the learning styles of their students.

Founded in 1999 by educator Jim Hurley, Lesson Planet is the #1 online teacher resource search tool. The company recently announced Lesson Planet Site License Edition, a cost effective and easy-to-administer site license version that Lesson Planet designed for schools and districts. For more information, email [Sales@lessonplanet.com](mailto:Sales@lessonplanet.com), visit [http://www.lessonplanet.com/site\\_licenses\\_signup](http://www.lessonplanet.com/site_licenses_signup) or call 877-953-7766.