



## **Lesson Planet to Present at CUE Annual Conference 2012**

### **Director of Education Resources to address integrating technology through open educational resources**

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**FOR IMMEDIATE RELEASE**

**PALM SPRINGS, Calif., March 15, 2012 — CUE (Computer-Using Educators Inc.) Annual Conference** —Jennifer Gibson, Lesson Planet’s Director of Education Resources, will present on helping teachers find and use effective OERs at this week’s [CUE Annual Conference](#). Open educational resources, or OERs, are online materials for teaching and learning.

In line with the “CUE the Future” theme of the conference, Gibson’s session will focus on how OERs can inspire technology integration across PreK-12 curriculum and help teachers generate ideas for incorporating [Common Core standards](#) to meet student needs. Gibson was a classroom teacher, curriculum facilitator, and adjunct faculty member at Chapman University before joining [Lesson Planet](#) in October 2011. She continues to consult with the Santa Barbara County Education office and the California Reading and Literacy Project in the area of EdTech.

“Lesson Planet can help teachers navigate the sometimes overwhelming sea of Open Educational Resources available on the Web,” said Gibson. “With our comprehensive search tools, it’s easy for teachers to find reliable resources for integrating technology and incorporating Common Core standards.”

Her session, titled “[Open Educational Resources: Invigorating Your Curriculum with Technology-Driven Lessons](#),” will take place on Friday, March 16, at 2:30 p.m. in Mesquite A at the Palm Springs Convention Center. In addition, Lesson Planet will showcase new features of its School Edition, a cost-effective and easy-to-administer solution for schools and districts, at booth #115, 214. Teachers and administrators who participate in a demonstration will be entered to win an iPad 2 or a one-year site license.



## **About Lesson Planet**

Lesson Planet ([www.lessonplanet.com](http://www.lessonplanet.com)) is the leading online curriculum search solution for PreK-12 educators. The award-winning search engine enables teachers to easily search more than 400,000 teacher-reviewed curriculum resources within an online, professional community. Teachers can invigorate their curriculum and save valuable planning time by using search criteria to narrow by subject, grade, 21st Century Skills, Common Core and state standards, and more. Founded by educators in 1999, the company is committed to helping teachers be great teachers. Every resource is rated and reviewed by Lesson Planet's team of credentialed teachers, providing quality members can trust. In addition to individual teacher memberships, schools and districts can subscribe to Lesson Planet's cost-effective and easy-to-administer School Edition. For more information, email [sales@lessonplanet.com](mailto:sales@lessonplanet.com) or call 888-217-7166.