

Lesson Planet Debuts Site License Edition at Technology & Learning Conference

Lesson Planet Now Offers Site License Edition of Its Popular PreK-12 Lesson Plan Search Solution. See Lesson Planet at Booth #501.

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FOR IMMEDIATE RELEASE

PHOENIX, October 20, 2010 – Technology & Learning Conference – [Lesson Planet](#), a leading online search solution and community specifically for PreK-12 educators, is showcasing its [Lesson Planet Site License Edition](#)[™] at this week's Technology & Learning Conference. With the new Edition's special pricing and admin tools, schools and districts can now easily provide all their teachers with the same powerful solution that individual teachers in the Lesson Planet community have enjoyed for nearly a decade.

Lesson Planet (www.lessonplanet.com) is a leading online curriculum support solution that currently supports teachers in more than 23,000 schools worldwide. Teachers can search from more than 350,000 teacher-reviewed and rated online lessons and worksheets. Every month, a team of credentialed teacher-reviewers add more than 6,000 new reviews of online lessons and worksheets to Lesson Planet's ever-evolving solution.

"Since we first began reviewing and rating online lesson plans and worksheets nearly 10 years ago, Lesson Planet has continued to evolve to meet the needs of individual teachers – helping them find targeted, peer-reviewed and standards-correlated online lesson plans and worksheets for nearly any subject quickly and easily," said Jim Hurley, Lesson Planet CEO & Founder. "Our teacher members have urged Lesson Planet to offer a site license version of our solution, so that *all* the teachers at their schools can improve their lesson planning."

Lesson Planet allows educators to narrow their searches for online curriculum searches by grade, teacher rating, subject, resource type, teaching method, theme, calendar, technology, duration, and more. The new Site License Edition of Lesson Planet enables schools and school districts to purchase and easily administer multiple Lesson Planet subscriptions for their teachers.

"Our Lesson Planet Site License Edition site license allows us to provide over 4,000 teachers in Santa Barbara County with full membership access to Lesson Planet," said Steve Keithley, Director of Instructional Media Services, Santa Barbara County Education Office. "Lesson Planet is quite simply the quickest and easiest way for teachers to get lesson plan ideas on the web. The high quality of search results, ease of use, and suggestions for related resources make Lesson Planet an excellent value for any teacher who is interested in saving time and gaining from the expertise of other educators around the world. I highly recommend Lesson Planet as a tool for new and veteran teachers alike."

Lesson Planet's Site License Edition is available now, and the price is discounted up to 30% for Technology & Learning conference attendees. Discount pricing is always available for small schools, districts and cluster purchases.

About Lesson Planet

Lesson Planet is a leading online teacher search solution and community specifically for PreK-12 educators. The company is dedicated to improving student education by providing teachers with a convenient way to discover, save, and share innovative online lesson ideas and resources. When it comes to lesson planning, Lesson Planet saves valuable time by making it easy to search from a huge selection of over 350,000 teacher-reviewed and rated online lessons and worksheets. Lesson Planet allows teachers to narrow their searches by grade, rating, subject, teaching method, resource type, calendar, theme and more. In seconds, teachers can find targeted, peer-reviewed, standards-correlated online resources that enable them to more effectively differentiate their instruction to fit the learning styles of their students.

Founded in 1999 by educator Jim Hurley, Lesson Planet is the #1 online teacher resource search tool, now used in over 23,000 schools worldwide. The company recently announced Lesson Planet Site License Edition, a cost effective and easy-to-administer site license version that Lesson Planet designed for schools and districts. For more information, email Sales@lessonplanet.com, visit www.lessonplanet.com/site_licenses_signup or call 877-953-7766.